

# Quality

*THE leading media brand used by quality professionals  
in the manufacturing workplace.*

## **Quality Top 25 Motor Vehicle Companies\***

<b>COMPANY</b>	<b>SUBSCRIBERS</b>	<b>COMPANY</b>	<b>SUBSCRIBERS</b>
GENERAL MOTORS	135	JOHNSON CONTROLS	26
FORD	128	VOLVO	25
CHRYSLER	114	EATON CORP	21
TOYOTA	66	PACCAR INC	21
HONDA	63	MITSUBISHI	20
CONTINENTAL	59	KENWORTH TRUCK CO	19
DELPHI	49	SUBARU	19
FEDERAL MOGUL	44	TENNECO	19
CUMMINS	43	ZF INDUSTRIES	19
BORG WARNER	32	MERCEDES BENZ	18
AUTOLIV	31	DENSO	16
TRW	31	MACK TRUCKS	16
NISSAN	30	BMW	15

**Concentrated Reach to Key Companies in the Quality Market**

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## **Quality Top 100 Manufacturing Companies\***

GENERAL ELECTRIC	293	HONDA	81	AUTOLIV	43	ZF INDUSTRIES	31
PARKER HANNIFIN	242	WHIRLPOOL	80	HARRIS CORP	43	ZIMMER	31
LOCKHEED MARTIN	215	MEDTRONIC	78	VOLVO	43	BAXTER HEALTHCARE	30
HONEYWELL	203	PRATT & WHITNEY	76	ABB INC	42	CARRIER CORP	30
NORTHROP GRUMMAN	198	TOYOTA	75	MOOG INC	42	HARLEY DAVIDSON	30
GENERAL MOTORS	193	FEDERAL MOGUL	74	BALL CORP	41	SAUER DANFOSS	30
CATERPILLAR	192	3M	69	AMETEK	39	STRYKER	30
FORD	168	BOSTON SCIENTIFIC	68	DANA CORP	39	SPIRIT AEROSYSTEMS	30
CHRYSLER	141	TIMKEN	68	ROLLS ROYCE	39	SPX	30
EATON	140	TRANE	66	TELEDYNE	39	AK INDUSTRIES	29
BOEING	130	ATK	65	ROCKWELL AUTOMATION	38	CESSNA AIRCRAFT	29
SIEMENS	126	JOHNSON CONTROLS	62	BOSCH	37	PACCAR INC	29
GOODRICH	121	GKN	61	ROCKWELL COLLINS	37	REXNORD CORP	29
L 3 COMMUNICATIONS	118	ITW	60	CISCO SYSTEMS	35	SIKORSKY AIRCRAFT	29
DELPHI	113	ABBOTT LABORATORIES	59	COVIDIEN	35	SQUARE D CO	29
CUMMINS	109	HEWLETT PACKARD	58	CR BARD INC	34	SMITH & NEPHEW	29
RAYTHEON	109	COOPER INDUSTRIES	56	GOODYEAR	33	AO SMITH	28
GENERAL DYNAMICS	102	BORG WARNER	55	INTEL CORP	33	ALCON	28
PHILIPS	102	TRW	54	ARCELORMITTAL	32	BOMBARDIER	28
TYCO	95	IBM	51	BECKMAN COULTER	32	BOSE	28
EMERSON	94	UNITED STATES ARMED FORCES	50	MOLEX	32	FLOWSERVE	28
CONTINENTAL	91	HAMILTON SUNDSTRAND	48	NISSAN	32	NAVISTAR	28
JOHN DEERE	88	MOTOROLA	47	UNISON INDUSTRIES	32	ROBERT BOSCH CORP	28
ITT	88	TRIUMPH	45	ETHICON/JOHNSON & JOHNSON	31	SANMINA-SCI	28
ALCOA	86	MINITUBISHI	44	NUCOR STEEL	31	TENNECO AUTOMOTIVE	28
BAE SYSTEMS	84	TEXTRON/BELL HELICOPTER	44	ST JUDE MEDICAL	31	SAINT GOBAIN	27

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## Quality Top 25 **Plastics** Companies\*

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
PARKER HANIFFIN	31	GATES CORP	11
GOODYEAR TIRE AND RUBBER	25	MICHELIN	11
BERRY PLASTICS	17	REXAM	11
GRAHAM PACKAGING	17	COOPER TIRE	10
CONTINENTAL	16	TRELLEBORG	10
DART CONTAINER	16	NYPRO	9
PHILLIPS PLASTICS	15	WESTLAKE PLASTICS CO	9
3M	14	FEDERAL MOGUL	8
BRIDGESTONE	14	HAYWARD INDUSTRIES	8
ITW	14	INTEPLAST GROUP	8
DUPONT	13	PLASTIPAK PACKAGING INC	8
BEMIS	12	SEALED AIR CORP	8
SAINT GOBAIN	12		

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## Quality Top 50 NDT Companies\*

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
GENERAL ELECTRIC	169	GENERAL DYNAMICS	57	TOYOTA	37
LOCKHEED MARTIN	109	ALCOA	56	GKN	36
PARKER HANNIFIN	109	DELPHI	55	ITW	35
NORTHROP GRUMMAN	101	PRATT & WHITNEY	54	BOSTON SCIENTIFIC	33
HONEYWELL	97	BAE SYSTEMS	52	JOHNSON CONTROLS	33
EATON	82	TYCO	52	JOHN DEERE	32
FORD	82	COOPER	49	HONDA	30
CATERPILLAR	78	FEDERAL MOGUL	49	BORG WARNER	28
GENERAL MOTORS	76	RAYTHEON	46	TELEDYNE	28
BOEING	74	CUMMINS	45	MITSUBISHI	27
GOODRICH	71	ATK	44	ABBOTT	26
L 3 COMMUNICATIONS	68	3M	44	AUTOLIV	25
CONTINENTAL	64	TIMKEN	42	TEXTRON/BELL HELICOPTER	25
SIEMENS	62	EMERSON	39	TRANE	25
ITT	59	WHIRLPOOL	39	HEWLETT PACKARD	24
PHILIPS	59	TRW	38	COVIDIEN	23
CHRYSLER	57	MEDTRONIC	37		

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## Quality Top 25 Medical Companies\*

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
MEDTRONIC	66	C R BARD	25
BOSTON SCIENTIFIC	63	SMITH & NEPHEW	23
ABBOTT LABORATORIES	57	STRYKER	20
PHILIPS	43	3M	18
GE HEALTHCARE	42	CAREFUSION	18
COVIDIEN	30	SMITHS MEDICAL	18
BECKMAN COULTER	29	BECTON DICKINSON	17
JOHNSON & JOHNSON/ETHICON	28	BAUSCH & LOMB	16
ZIMMER	28	ACCELLENT	15
ST JUDE MEDICAL	28	BD CORP	15
SIEMENS	27	THERMO FISHER SCIENTIFIC	14
ALCON	26	SYNTHES USA	13
BAXTER HEALTHCARE	26		

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## Quality Top 25 Electrical Appliance Companies\*

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
WHIRLPOOL	61	SCHNEIDER ELECTRIC	17
GENERAL ELECTRIC	59	ROCKWELL AUTOMATION	15
EMERSON	29	AO SMITH	12
SIEMENS	27	BALDOR ELECTRIC	12
DELPHI	26	MOLEX INC	12
TYCO ELECTRONICS	25	TAC	12
COOPER	24	AMETEK	11
SQUARE D CO	22	HUBBELL INC	11
EATON CORP	21	NORTHROP GRUMMAN	11
PHILIPS	21	TELEDYNE	11
ABB INC	20	TRANE	11
HONEYWELL	20	OSRAM SYLVANIA	10
ELECTROLUX	18		

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## Quality Top 25 Aerospace Companies\*

COMPANY	SUBSCRIBERS	COMPANY	SUBSCRIBERS
LOCKHEED MARTIN	159	TEXTRON/BELL HELICOPTER	31
BOEING	113	ITT	30
NORTHROP GRUMMAN	108	ROLLS ROYCE	30
HONEYWELL	101	TRIUMPH	30
GOODRICH	98	ROCKWELL COLLINS	28
RAYTHEON	66	UNISON INDUSTRIES	28
PRATT & WHITNEY	65	EATON	27
L3 COMMUNICATIONS	64	MOOG INC	27
GENERAL ELECTRIC	61	SPIRIT AEROSYSTEMS	27
PARKER HANNIFIN	45	CESSNA AIRCRAFT	26
HAMILTON SUNDSTRAND	39	SIKORSKY AIRCRAFT	24
ATK	38	ALCOA	23
BAE SYSTEMS	38	GKN AEROSPACE	23
GENERAL DYNAMICS	32		

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## Quality Top 50 Vision & Sensors Companies\*

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GENERAL ELECTRIC	141	PHILIPS	49	TOYOTA	34
PARKER HANNIFIN	112	TIMKEN CO	49	WHIRLPOOL	33
HONEYWELL	97	TYCO	48	HONDA	32
FORD	87	CUMMINS	47	AUTOLIV	32
NORTHROP GRUMMAN	85	RAYTHEON	47	ITW	32
GENERAL MOTORS	83	ALCOA	46	BORG WARNER	30
LOCKHEED MARTIN	82	JOHN DEERE	44	BOSTON SCIENTIFIC	30
CATERPILLAR	78	COOPER	43	GKN	30
EATON	75	GENERAL DYNAMICS	43	JOHNSON CONTROLS	29
L3 COMMUNICATIONS	64	MEDTRONIC	42	HEWLETT PACKARD	28
FEDERAL MOGUL	59	PRATT & WHITNEY	41	MITSUBISHI	25
DELPHI	58	BAE SYSTEMS	40	ST JUDE MEDICAL	24
CONTINENTAL	57	EMERSON	40	ROLLS ROYCE	22
BOEING	54	3M	38	AMETEK	21
CHRYSLER	54	ATK	36	MOTOROLA	21
GOODRICH	53	TRW	36	TRANE	21
SIEMENS	51	ITT	35		

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